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impactlicensing.eu

Expanding IP Valorisation for SMEs and Business Support Organisations

What is Impact Licensing?

Impact licensing is an **innovative approach to valorisation of intellectual property (IP) that balances economic and societal value**. To support this approach, the Impact Licensing Initiative (ILI) was launched as a Horizon Europe project. Its goal is to develop tools, models, and collaborations to enable businesses, innovation hubs, and policymakers explore **new ways of leveraging IP for sustainable growth**.



Impact Licensing Toolkit

A practical set of tools to help SMEs structure licensing agreements that balance financial return with long-term societal impact.



Community of Practice

A growing network of 96+ organisations (SMEs, investors, innovation hubs) collaborating on best practices in impact licensing.



Demonstration projects & clearing houses

SMEs can test impact licensing models in real-world pilots, while business support organisations help validate clearing houses as facilitators of impact-oriented licensing.



Training and events

Workshops, webinars, and training programs on impact licensing and data stewardship, tailored to SMEs and business support organisations.

What does ILI offer?

Why should SMEs and Business Support Organisations get involved?

Many **SMEs struggle to fully valorise their IP**, limiting opportunities for scaling, securing investments, or bringing innovations to market. **Business support organisations** play a crucial role in **helping SMEs navigate IP management and licensing**.

Through ILI's practical tools and engagement opportunities, SMEs and business support organisations can:

Access tools and models that create new commercial and innovation opportunities.

Connect with growing network of investors, research institutions, policymakers, and industry leaders.

Engage in real-world demonstration projects and gain visibility by testing impact licensing models.

Help shape the future of IP valorisation by contributing to the development and validation of ILI's tools and frameworks.

How can you contribute?



Join the ILI Community of Practice

Stay connected with experts and businesses working on impact licensing.



Participate in Training, Validation & Pilot Activities

Gain insights from licensing professionals, contribute to the refinement of ILI's toolkit, and engage in real-world demonstration projects testing impact licensing models.



Access the ILI Toolkit & Resources

Use practical tools to integrate impact licensing into your business strategy.

Interested? Let's Connect!

Contact us to learn more or to explore collaboration opportunities:

- contact@impactlicensing.eu
- www.impactlicensing.eu



Let's work together to create licensing models that drive **business success and societal impact!**



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